



SOUTH FLORIDA BROADCASTER'S CELEBRITY GOLF TOURNAMENT

FOR SPONSORSHIP INFO CONTACT:

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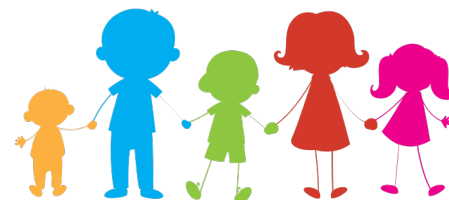
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*Benefiting My Family
Matters Foundation*

a 501(c)(3), non-profit organization



My Family
MATTERS
FOUNDATION





SOUTH FLORIDA BROADCASTER'S CELEBRITY GOLF TOURNAMENT

SATURDAY, MARCH 30th, 2024

CHECK-IN/REGISTRATION: 7:30am | **SHOTGUN START:** 8:00am

Hosted by BIG 105.9 & iHeart Radio's Doc Reno

Plantation Preserve Golf Course & Club

7050 West Broward Blvd., Plantation, FL 33317

Breakfast • Lunch Buffet • Complimentary Range Balls For Practice • Opportunity To Enter \$10,000
Putting Contest • Golfer Gift Bags • Tasting Samples of Delicious Food & Drinks On The Course •

CONTESTS: Closest to the Pin | Longest Drive | Beat the Broadcaster | Hole-in-One Mercedes-Benz | Car
Cannon Ball • First, Second, and Third-Place Prizes • Silent Auction • Raffle • & More!



ABOUT MY FAMILY MATTERS FOUNDATION

My Family Matters Foundation, together with Joe DiMaggio Children's Hospital Foundation, provides financial assistance for families with children fighting cancer.

Many of these families need assistance with expenses not covered by insurance, such as:

- Rent and mortgage relief
- Utilities and other household expenses
- Grocery store certificates
- Travel expenses

My Family Matters is a 501(c)(3) non-profit foundation.



Presenting Sponsor Package

\$15,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations January - April 1, 2024
- Inclusion in twenty (20) posts on Doc Reno's social media from January - April 1, 2024
- Inclusion in one WBGG station eblast
- Opportunity to showcase business in golfer's golf tournament gift bags
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- Name and business information on Press Releases which cover Florida Distribution Channels (708) targets; major search engines and social media sites which include but are not limited Google, Google News, Yahoo, Bing, Ask, Facebook & Twitter; and World Media Directory which includes 211 targets in the United States.
- Logo on Golf Cart's GPS and Score Card
- Two (2) Golf Foursomes valued at Two Thousand Dollars (\$2,000)
- Three (3) Hole Signs at sponsors preferred hole valued at Seven Hundred Fifty Dollars (\$750)



Presenting Sponsor Package Cont'd.

\$15,000

- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breezeway
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Vendor table at the event with two chairs valued at Five Hundred Dollars (\$500)
- Full page in the Golf Tournament Booklet worth Five Hundred Dollars (\$500)
- Logo inclusion on digital LAD Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Logo inclusion on event promotional materials including but not limited to event flyer, email campaigns and social media posts
- Sponsor exclusivity
- Sponsor 5-minute presentation at the Golf Tournament, VIP Awards Ceremony
- Logo on Award's Trophies



Official Sponsor Package

\$10,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations January - April 1, 2024
- Inclusion in ten (20) posts on Doc Reno's social media from January - April 1, 2024
- Opportunity to showcase business in golfer's golf tournament gift bags
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- Logo inclusion on event promotional materials including but not limited to event flyer, email campaigns and social media posts
- Name and business information on Press Releases which cover Florida Distribution Channels (708) targets; major search engines and social media sites which include but are not limited Google, Google News, Yahoo, Bing, Ask, Facebook & Twitter; and World Media Directory which includes 211 targets in the United States



Official Sponsor Package Cont'd.

\$10,000

- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breezeway
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Logo inclusion on digital LAD Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Two (2) Hole Signs at sponsors preferred hole valued at Five Hundred Dollars (\$500)
- Two (2) Golf Foursomes valued at Two Thousand Dollars (\$2,000)
- Sponsor Exclusivity



Participating Sponsor Package

\$5,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations January - April 1, 2024
- Inclusion in twenty (10) posts on Doc Reno's social media from January - April 1, 2024
- Inclusion in one WBGG station eblast
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- Logo inclusion on event logo loop during lunch
- Golf Foursome valued at One Thousand Dollars (\$1,000)
- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breeze way
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Logo inclusion on digital LAD Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Sponsor exclusivity



Contest Sponsor Package

\$3,500

- Inclusion in five (5) posts on Doc Reno's social media from January - April 1, 2024
- Opportunity to showcase business in golfer's gift bag
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- One golf foursome valued at One Thousand Dollars (\$1,000)
- Two (2) Tee signs valued at Five Hundred Dollars (\$500)
- Logo inclusion on Sponsor Banner placed at breezeway at the event on March 30, 2024
- ½ page ad in golfers program book inserted in golfer's bags
- Logo inclusion on event logo loop during Golf Tournament, VIP Awards Ceremony



Liquor Sponsor Package

\$3,000

- Inclusion in two (2) posts on Doc Reno's social media from January - April 1, 2024
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- One golf foursome valued at One Thousand Dollars (\$1,000)
- Sponsor Tee Sign valued at Two Hundred Fifty Dollars (\$250)
- Logo inclusion in event logo loop during lunch
- ¼ page ad in golfer's program book inserted in golfer's bags
- Logo inclusion on Sponsors Banner placed at breezeway at the event on March 30, 2024
- Logo inclusion on digital LAD Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Sponsor exclusivity



Hole Sponsor Package with Golf

\$2,000

- Inclusion in one (1) post on Doc Reno's social media from January - April 1, 2024
- Opportunity to showcase business in golfer's event bag (flyers, promotional item, etc.)
- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- TWO (2) Golfers
- Hole sponsor signage
- Logo inclusion in event logo loop during lunch
- Business card sized ad in golfer's program book inserted in golfer's bags



Hole Sponsor Package without Golf

\$750

- Logo inclusion on My Family Matters Foundation website January - April 1, 2024
- Hole sponsor signage
- Logo inclusion in event logo loop during lunch
- ¼ page ad in golfer's program book inserted in golfer's bags
- Opportunity to showcase business in golfer's event bag (flyers, promotional item, etc.)



Sponsor Tee Signs

\$250

- Deadline for a Sponsor sign is March 18, 2024

\$75 Lunch Ticket which includes attendance at the Tournament Awards Ceremony, Silent Auction & Raffle participation

\$100

- Single ticket for the South Florida Broadcasters
- Tournament VIP Dinner & Awards Ceremony.



Program Book Sponsor

- Full page ad in golfer's program book inserted in golfer's bags with logo on event logo loop Five Hundred Dollars (\$500)
- ½ page ad in golfer's program book inserted in golfer's bags with logo on event logo loop Three Hundred Fifty Dollars (\$350)
- ¼ page ad in golfer's program book inserted in golfer's bags with logo on event logo loop Two Hundred Dollars (\$250)
- Business card ad in golfer's program book inserted in golfer's bags One Hundred Twenty-Five Dollars (\$125)

GOLF TOURNAMENT PROGRAM BOOKLET ADS: Deadline March 18, 2024





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