



**CELEBRITY GOLF
TOURNAMENT**

5TH ANNUAL

SOUTH FLORIDA BROADCASTER'S CELEBRITY GOLF TOURNAMENT

FOR SPONSORSHIP INFO CONTACT:

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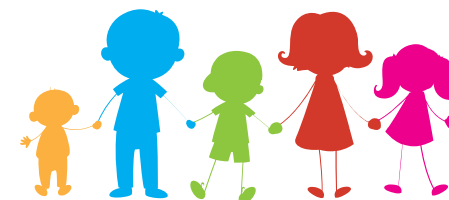
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*Benefiting My Family
Matters Foundation*

a 501(c)(3), non-profit organization



**My Family
MATTERS**
FOUNDATION





5TH ANNUAL
**SOUTH FLORIDA BROADCASTER'S
CELEBRITY GOLF TOURNAMENT**

SATURDAY, APRIL 25, 2026

CHECK-IN/REGISTRATION: 6:00am | **SHOTGUN START:** 8:00am

Hosted by BIG 105.9 & iHeart Radio's Doc Reno

Plantation Preserve Golf Course & Club

7050 West Broward Blvd., Plantation, FL 33317

Breakfast • Lunch Buffet • Complimentary Range Balls For Practice • Golfer Gift Bags • Tasting Samples of Delicious Food & Drinks On The Course **CONTESTS:** Closest to the Pin • Putting Contest • Longest Drive • Beat the Broadcaster • Hole-in-One • Cannon Ball • Silent Auction • Raffle • & More!



ABOUT MY FAMILY MATTERS FOUNDATION

My Family Matters Foundation, together with Joe DiMaggio Children's Hospital Foundation, provides financial assistance for families with children fighting cancer.

Many of these families need assistance with expenses not covered by insurance, such as:

- Rent and mortgage relief
- Utilities and other household expenses
- Grocery store certificates
- Travel expenses

My Family Matters is a 501(c)(3) non-profit foundation.



Title Sponsor Package

\$20,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 – April 25, 2026
- Inclusion in ten (10) posts on Doc Reno's social media from January 15, 2026 - April 25, 2026
- Inclusion in one WBGG station eblast
- Opportunity to showcase business in golfer's golf tournament gift bags
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Logo on Golf Cart's GPS and Score Card
- Two (2) Golf Foursomes valued at Two Thousand Dollars (\$2,000)
- Three (3) Hole Signs at sponsors preferred hole valued at Seven Hundred Fifty Dollars (\$750)



Title Sponsor Package Cont'd.

\$20,000

- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breezeway
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Vendor table at the event with two chairs valued at Two Hundred Fifty Dollars (\$250)
- Logo inclusion on digital LED Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Logo inclusion on event promotional materials including but not limited to event flyer, email campaigns and social media posts
- Sponsor Exclusivity
- Sponsor 5-minute presentation at the Golf Tournament, VIP Awards Ceremony



Official Sponsor Package

\$15,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026
- Inclusion in ten (10) posts on Doc Reno's social media from January 15, 2026 - April 25, 2026
- Opportunity to showcase business in golfer's golf tournament gift bags
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Logo inclusion on event promotional materials including but not limited to event flyer, email campaigns and social media posts



Official Sponsor Package Cont'd.

\$15,000

- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breezeway
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Logo inclusion on digital LED Board Rotation during the Golf Tournament, VIP Awards Ceremony
- Two (2) Hole Signs at sponsors preferred hole valued at Five Hundred Dollars (\$500)
- Two (2) Golf Foursomes valued at Two Thousand Dollars (\$2,000)



Tournament Sponsor Package

\$10,000

- Name inclusion in one hundred fifty (150): 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026
- Inclusion in ten (10) posts on Doc Reno's social media from January 15, 2026 - April 25, 2026
- Inclusion in one WBGG station eblast
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Logo inclusion on event logo loop during lunch
- Golf Foursome valued at One Thousand Dollars (\$1,000)
- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breeze way
- Logo inclusion on Sponsors Banner at the entrance of the Golf Course
- Logo inclusion on digital LED Board Rotation during the Golf Tournament, VIP Awards Ceremony



Gold Sponsor Package

\$5,000

- Inclusion in five (5) posts on Doc Reno's social media from January 15, 2026 – April 25, 2026
- Opportunity to showcase business in golfer's gift bag
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Golf Foursome valued at One Thousand Dollars (\$1,000)
- Two (2) Tee signs valued at Five Hundred Dollars (\$500)
- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breeze way
- Logo inclusion on event logo loop during Golf Tournament, VIP Awards Ceremony



Silver Sponsor Package

\$3,500

- Inclusion in two (2) posts on Doc Reno's social media from January 15, 2026 - April 25, 2026
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Golf Foursome valued at One Thousand Dollars (\$1,000)
- Sponsor Tee Sign valued at Two Hundred Fifty Dollars (\$250)
- Logo inclusion in event logo loop during lunch
- Logo inclusion on Welcome Banner at the entrance of the Golf Course on the breeze way
- Logo inclusion on digital LED Board Rotation during the Golf Tournament, VIP Awards Ceremony



Hole Sponsor Package with Golf

\$1,500

- Inclusion in one (1) post on Doc Reno's social media from January 15, 2026 - April 25, 2026
- Opportunity to showcase business in golfer's event bag (flyers, promotional item, etc.)
- Logo inclusion on My Family Matters Foundation website from January 15, 2026 – April 25, 2026
- Golf Foursome valued at One Thousand Dollars (\$1,000)
- Hole Sponsor Signage
- Logo inclusion in event logo loop during lunch



Hole Sponsor Package without Golf

\$750

- Logo inclusion on My Family Matters Foundation website from January 15, 2026 - April 25, 2026
- Hole Sponsor Signage
- Logo inclusion in event logo loop during lunch
- Opportunity to showcase business in golfer's event bag (flyers, promotional item, etc.)



Sponsor Tee Signs

\$250

Lunch Ticket which includes attendance at the Tournament Awards Ceremony, Silent Auction & Raffle participation

\$75

- Single ticket for the South Florida Broadcasters
- Tournament VIP Lunch & Awards Ceremony



Golf Shirt Sponsor (Limit 1)

\$2,500

- Logo on all golf shirts, (to be given to all players) 1 golf foursome, 2 golf tee signs, Name inclusion in ten (10) 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026

Golf Tumbler Sponsor (Limit 1)

\$2,500

- Logo on all golf tumblers (to be given to all players) 1 golf foursome, 2 golf tee signs, Name inclusion in ten (10) 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026



Golf Ball Sponsor (Limit 1)

\$1,500

- Logo inclusion on all golf balls, (to be give to each player) One golf tee sign, Name inclusion in ten (5) 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026

Golf Towel Sponsor (Limit 2)

\$1,500

- Logo inclusion on all golf towels, (to be give to each player) One golf tee sign, Name inclusion in ten (5) 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026



Golf Bag Sponsor (Limit 1)

\$3,750

- Logo on all golf bags, (to be given to all players) 1 golf foursome, 3 golf tee signs, Name inclusion in ten (10) 15 second public service announcements to air across 9 iHeart Media South Florida radio stations from January 15, 2026 - April 25, 2026





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